AIRPORT REVENUE NEWS

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U.S. Will Lose Global Competitive Edge If Airports Are Not Top Priority

Which Concessions
Model Works Best:
Direct, Prime Or Developer?

ARN Spotlights Winners Of Best Concessions Competition

See Who Won And Why

PRESORTED

LIS POSTAGE

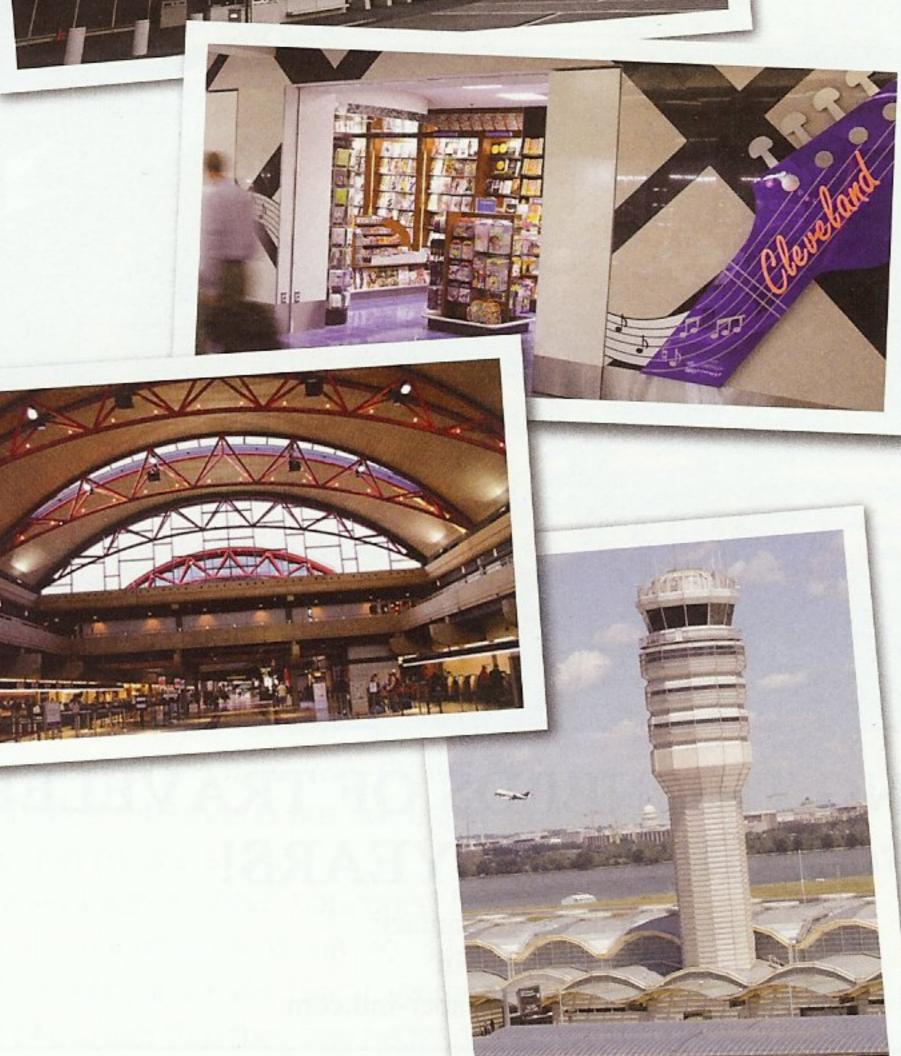
WEST PALM BCH, FL

PERMIT NO. 373

Congratulations to all of the winners of this year's ARN Best Concessions competition. These awards are the most prestigious in the industry because all of those voting are industry experts. Concessionaire executives voted for the best airport programs and airport executives voted for the best concession companies. The voting process was conducted online and administered by a third-party IT company who then tabulated the vote counts and supplied them to ARN. See the winners in each category below, as well as what voters had to say about why they are the best.







Airport With The Best Concessions Program Design Large Category - Two-Way Tie

Hartsfield-Jackson Atlanta International

"The airport is aesthetically appealing and has a very passenger-friendly layout and feel."

"Strong merchandising and enjoyable atmosphere in spite of the hassle of massive crowds and traffic.

"HJAIA provides a wonderful shopping experience for passengers and creates a sense of place with the Atlanta-themed stores and news and gift stores."

San Francisco International

"Great layout and many retail and food/beverage customer choices."

"San Francisco is known for their design throughout the airport, plus the concession program."

"Fantastic assortment of local, regional and national concepts."

Airport With The Best Concessions Program Design Medium Category - Three-Way Tie

Cleveland-Hopkins International

"Super renovation by BAA."

"BAA has done an excellent job in Cleveland."

"Cleveland has done a great job with new and exciting concepts. The airport looks alive!"

Pittsburgh International

"Hard to beat the shopping design of Pittsburgh for mall-type shopping, even though tough times make the tenant mix underwhelming."

"There is a reason they continue to be among the best in sales per passenger."

Ronald Reagan Washington National

"Great location with easy public transportation access, nice shops and restaurants."

"The restaurant and store design complement the high design of the B/C terminal building."



Best News & Gift Operator

Large Category

Hudson Group

"Fine-tuned assortments, consistent fixturing and store layouts that are passenger friendly."

"Best retail operator in an airport."

"Excellent focus on maximizing product visibility."

Best News & Gift Operator

Small Category

NewsLink Group

"They are a new and refreshing small operator with creative ideas and concepts. I believe they have a very promising future in airports."

Best Specialty Retail Brand Operator

Large Category

The Paradies Shops for Brooks Brothers

"This concept works extremely well in the airport."

"The new Brooks Brothers store at BWI is wonderful! Excellent service and presentation."

"I still can't believe how well this concept does in airports. Paradies has truly preserved the original concept in their implementation."

Best Specialty Retail Brand Operator

Small Category

Natalie's Candy Bar

"Great depth of product mix."

"Unique, fun, exciting."

"Well-presented concept in many airports."

Best Overall Retailer

Large Category

The Paradies Shops

"Great concepts, customer service, attention from management."

"Paradies has a diverse line of concepts and is true to each in the markets they serve."

"Excellent team that successfully implements quality merchandising, customer service and concept execution companywide."

Best Overall Retailer

Small Category

Vino Volo

"Great service and knowledge."

"Vino Volo at BWI has a tremendous and loyal customer base that will always visit before they fly."

"Great feel with a wonderful selection. Nice going."